## TEACHING MATTERS

SCIENCE OF LEARNING NATIONAL SUMMIT

# SPONSORSHIP & EXHIBITION OPPORTUNITIES



## INVITATION

The Teaching Matters Organising Committee is pleased to invite your organisation to participate as either a sponsor or exhibitor at the 2024 Teaching Matters Science of Learning National Summit.

The 2024 Summit will take place 24 – 26 March at Wrest Point, Hobart, Tasmania.

Teaching Matters brings together educators from across the nation to learn about scientific, evidence-based, high impact teaching practice.

This knowledge sharing event will provide delegates with insights into methodologies and strategies to leverage innovative pedagogical practice in teaching and learning, ensuring better outcomes for all students across year levels and learning areas.

#### **BENEFITS**

- Exposure to a qualified, relevant, and influential audience before, during and after the event.
- Networking opportunities during the event to promote your organisation's products and services directly to key decision makers.
- Your organisation will be perceived to be a keen and vital supporter of educational delivery across Catholic, Government and Independent education sectors.
- Supporters of the event will consolidate existing industry relationships and develop new ones.

#### **OPPORTUNITIES**

The following opportunities are designed to maximise your brand position and are your best opportunity to engage with industry leaders and key decision makers during the event. We have presented a range of sponsorship opportunities but also invite any new proposals you may wish to put forward. The committee is pleased to discuss specially curated packages that will meet your objectives for participating and be of maximum benefit to your organisation and the summit. Please note, all costs are in AUD and include GST.

Your participation and support of the event is greatly valued, and we thank you for your consideration.

#### **REGISTER YOUR INTEREST**

Please contact Leesa McDermott or Tara Johnson at Conference Design to discuss your support of the 2024 Teaching Matters Science of Learning National Summit.



mail@conferencedesign.com.au



+61 3 6231 2999



# ONE AVAILABLE \$12,000 INC. GST

Becoming the Gold Sponsor gives your organisation maximum exposure at the Summit. The package is designed to provide a strong presence at the Summit and engagement with delegates.

- Logo and acknowledgement as the Gold Sponsor on all Summit materials including print, PDFs and broadcast emails.
- Verbal acknowledgement as the Gold Sponsor in the opening and closing sessions of the Summit.
- Opportunity to address delegates during the opening session of the Summit (5 minutes).
- Two (2) banners displayed during the Summit: one in the plenary hall and one in the catering area (to be supplied by the sponsor).
- Three (3) full registrations including the Welcome Reception and Gala Dinner.
- Two (2) trade display tables in a preferred position (subject to the date of booking).
- Logo, hyperlink and 200-word profile on the Summit website.
- Logo, hyperlink and 200-word profile on the Summit App.
- Logo and 200-word profile in the Summit program.

- Logo displayed on the dedicated Gold Sponsor slide in the plenary holding slides.
- One PPT 16:9 slide advert included in the plenary holding slides (sponsor to provide).
- Two (2) satchel inserts.
- Unlimited PDF e-satchel inserts in the Summit App.
- Unlimited video e-satchel inserts in the Summit App.
- An opt-in delegate list (name, organisation, state/country) provided 1 week prior to the Summit.

### SILVER SPONSOR

# TWO AVAILABLE \$7,000 INC. GST

Silver Sponsorship is a prime avenue to give your organisation high visibility and exposure in the lead up to, and throughout the Summit.

- Logo and acknowledgement as a Silver Sponsor on all Summit materials including print, PDFs and broadcast emails.
- Verbal acknowledgement as a Silver Sponsor in the opening and closing sessions of the Summit.
- One (1) banner displayed during the Summit in the plenary hall (to be supplied by the sponsor).
- Two (2) full registrations including the Welcome Reception and Gala Dinner.
- One (1) trade display table in a preferred position (subject to the date of booking).
- Logo, hyperlink and 100-word profile on the Summit website.
- Logo, hyperlink and 100-word profile in the Summit App.
- Logo and 100-word profile in the Summit program.

- Logo displayed on the Silver Sponsor slide in the plenary holding slides.
- One (1) satchel insert.
- Three (3) PDF e-satchel inserts in the Summit App.
- Three (3) video e-satchel inserts in the Summit App.
- An opt-in delegate list (name, organisation, state/country) provided 1 week prior to the Summit.

## BRONZE SPONSOR

# MULTIPLE AVAILABLE \$4,000 INC. GST

Bronze Sponsorship provides the opportunity to upgrade your presence to take on a more prominent position throughout the Summit.

- Logo and acknowledgement as a Bronze Sponsor on all Summit materials including print, PDFs and broadcast emails.
- Verbal acknowledgement as a Bronze Sponsor in the opening session of the Summit.
- One (1) full registration including the Welcome Reception and Gala Dinner.
- One (1) trade display table in a preferred position (subject to the date of booking).
- Logo, hyperlink and 50-word profile on the Summit website.
- Logo, hyperlink and 50-word profile in the Summit App.
- Logo in the Summit program.
- Logo displayed on the Bronze Sponsor slide in the plenary holding slides.

- One (1) satchel insert.
- One (1) PDF e-satchel insert in the Summit App.
- One (1) video e-satchel insert in the Summit App.
- An opt-in delegate list (name, organisation, state/country) provided after the Summit.

## EXHIBITION

### MULTIPLE AVAILABLE \$2,500 INC. GST

- One (1) trade display table.
- One (1) exhibitor registration including the Welcome Reception. Tickets to the Gala Dinner can be purchased at an additional cost.
- Logo and hyperlink on the Summit website.
- Logo and hyperlink in the Summit App.
- Listing in the Summit program.
- Opt in delegate details available via the Meeting Hub in the Summit App.

## GALA DINNER SPONSOR

# ONE AVAILABLE \$6,000 INC. GST

The Gala Dinner is a highlight of the Summit. Sponsoring the dinner is a fantastic opportunity to promote your organisation in a fun and relaxed environment. The Gala Dinner sponsorship also includes a chance to address delegates.

- Logo and acknowledgement as the Gala Dinner Sponsor on all Summit materials including print, PDFs and broadcast emails.
- Verbal acknowledgement as the Gala Dinner Sponsor during the dinner.
- Opportunity to address delegates during the Gala Dinner (5 minutes).
- Two (2) pull-up banners displayed in prominent locations during the Gala Dinner.
- Logo, hyperlink and 100-word profile on the Summit website.
- Logo, hyperlink and 100-word profile in the Summit App.
- Logo in the Summit program.
- Logo displayed on a joint sponsors slide in the plenary holding slides.
- Logo displayed on an individual sponsor's slide during the Gala Dinner.
- One (1) full registration including the Welcome Reception.
- Two (2) tickets to the Gala Dinner.

### COFFEE CART SPONSOR

### TWO AVAILABLE \$6,000 INC. GST EACH

This opportunity allows you to position your brand front and centre. The coffee cart will serve barista coffees to delegates on 25 and 26 March during the catering breaks.

The package includes a Trade Display Table in the area adjoining the coffee cart where you can display collateral and network with delegates as they wait for their order.

#### **INCLUSIONS**

- Logo and acknowledgement as a Coffee Cart Sponsor on all Summit materials including print,
   PDFs and broadcast emails.
- One (1) full registration including the Welcome Reception and Gala Dinner.
- Logo, hyperlink and 50-word profile on the Summit website.
- Logo, hyperlink and 50-word profile in the Summit App.
- Logo in the Summit program.
- Logo displayed on a joint sponsor slide in the plenary holding slides.
- One (1) PDF e-satchel insert in the Summit App.
- Opt in delegate details available via the Meeting Hub in the Summit App.

Sponsor both Coffee Carts for \$10,000 incl. GST (save \$2,000)

## KEYNOTE SPEAKER/PANEL SPONSOR

### MULTIPLE AVAILABLE \$4,500 INC. GST EACH

As a Keynote Speaker or Panel Sponsor, your organisation will be exposed to a large captive audience who will associate your organisation with an industry leader. A range of international and national keynote speakers will be invited to present at the Summit.

Please note, this opportunity is subject to the approval of the speaker and the committee.

#### **INCLUSIONS**

- Logo and acknowledgement as a keynote speaker/panel sponsor on all Summit materials including print, PDFs and broadcast emails.
- Verbal acknowledgement as a keynote speaker/panel sponsor at the commencement of the presentation / session.
- One (1) pull-up banner displayed during the presentation/session.
- Logo, hyperlink and 50-word profile on the Summit website.
- Logo with the keynote speaker/panel in the program on the Summit website.
- Logo, hyperlink and 50-word profile in the Summit App.
- Logo with the keynote speaker/panel in the program in the Summit App.
- Logo in the Summit program
- Logo with the keynote speaker/panel in the Summit program.
- Logo displayed on a joint sponsor slide in the plenary holding slides.

Opportunity to purchase a trade display table with one exhibitor registration for \$1500 with this package

### WELCOME RECEPTION SPONSOR

### ONE AVAILABLE \$4,000 INC. GST EACH

The welcome reception is the first social opportunity for delegates to come together. The welcome reception sponsorship also includes a chance to address delegates.

- Logo and acknowledgement as the Welcome Reception Sponsor on all Summit materials including print, PDFs and broadcast emails.
- Verbal acknowledgement as the Welcome Reception Sponsor during the Welcome Reception.
- Opportunity to address delegates during the Welcome Reception (3 minutes).
- Two (2) pull-up banners displayed in a prominent location during the Welcome Reception.
- Logo, hyperlink and 50-word profile on the Summit website.
- Logo, hyperlink and 50-word profile in the Summit App.
- Logo in the Summit program.
- Logo displayed on a joint sponsors slide in the plenary holding slides.
- One (1) full registration including the Welcome Reception. Tickets to the Gala Dinner can be purchased at an additional cost.
- One (1) additional ticket to the Welcome Reception.

## BREAKFAST WITH THE EXPERTS SPONSOR

ONE AVAILABLE \$4,000 INC. GST EACH

- Logo and acknowledgement as the Breakfast Sponsor on all Summit materials including print, PDFs and broadcast emails.
- Verbal acknowledgement as the Breakfast Sponsor during the Breakfast.
- Opportunity to address delegates during the Breakfast (3 minutes).
- Two (2) pull-up banners displayed in a prominent location during the Breakfast.
- Logo, hyperlink and 50-word profile on the Summit website.
- Logo, hyperlink and 50-word profile in the Summit App.
- Logo in the Summit program.
- Logo displayed on a joint sponsors slide in the plenary holding slides.
- One (1) full registration including the Welcome Reception. Tickets to the Gala Dinner can be purchased at an additional cost.
- One (1) additional ticket to the Breakfast.

### TERMS + CONDITIONS

These terms and conditions apply to organisations and their staff (you, your organisation, your group) participating in this event (the event) being organised by Conference Design Pty Ltd on behalf of the Host (us, we, Conference Design, the Host). By participating in the event, you are deemed to have agreed to these terms and conditions. It is your responsibility to ensure all your staff participants are aware of these terms and conditions.

#### **ACCEPTANCE**

Acceptance of all applications is subject to our approval and we reserve the right to decline any application.

#### **PAYMENT**

Payment is required within 14-days of Conference Design issuing your tax invoice. Sponsorship and exhibition entitlements, including the allocation of exhibition space, do not commence until payment has been received.

#### **CURRENCY AND GST**

All prices are quoted in Australian Dollars (AUD\$) and include GST, unless otherwise stated.

#### **CONFIRMATION OF BOOKINGS AND TAX INVOICE**

Once you have completed an online booking, you will be sent a confirmation email with a PDF Tax Invoice.

#### POINT OF CONTACT & CONFERENCE UPDATES

You will provide a single point of contact when booking to coordinate your participation. All information and updates be sent via email to your point of contact.

#### **EFT PAYMENTS**

Please include the EFT Reference shown on your Tax Invoice when submitting an EFT and email Conference Design the details including date, amount and your bank's reference.

BSB: 017 010

Account #: 1085 82575

Account Name: Conference Design Pty Ltd

Bank: ANZ Bank, 61 Liverpool Street, Hobart 7000

Swift Code: ANZBAU3M

#### CREDIT CARD PAYMENTS

Credit card charges appear as Conference Design Pty Ltd on your card statement. When using the online payment system credit card transactions will be processed directly by ANZ eGate and Conference Design does not store or transmit your credit card details. ANZ eGate is a secure and PCI compliant platform.

#### **ATTENDEE NUMBERS**

We will promote the event to maximise participation, but we do not guarantee a minimum number of attendees either onsite or online.

### TERMS + CONDITIONS CONT.

#### PACKAGE INCLUSIONS & ASSOCIATED COSTS

Refer to the sponsor and exhibitor prospectus for inclusions for each package. All costs associated with your inclusions in the event will be borne solely by you and we shall have no liability for any costs unless we have explicitly agreed in writing.

#### NO CANCELLATION OF YOUR BOOKING

All payments are non-refundable once an application has been accepted. If you are no longer able to attend the event, please contact Conference Design to discuss your participation.

#### CANCELLATION OR POSTPONEMENT OF AN IN-PERSON EVENT

We do not accept any liability for losses incurred, including but not limited to travel, accommodation, exhibition and displays, or any other costs or expenses, if the in-person Event is cancelled or postponed due to an unforeseen circumstances or any occurrence that renders performance of the Event inadvisable, illegal, impracticable or impossible in our sole opinion. An unforeseen event could include, but is not limited to, an infectious disease outbreak; industrial disruptions; service provider failures; governmental restrictions or regulations; war or apparent act of war; terrorism or apparent act of terrorism; disaster; civil disorder, disturbance, and/or riots; curtailment, suspension or restriction on transportation; or any other emergency.

If an in-person conference is cancelled or postponed, refunds will not be issued but available funds will be credited towards an online conference or an in-person conference.

#### MOVING TO AN ENTIRELY ONLINE EVENT

If we believe, at our sole discretion, that a hybrid or in-person event needs to be held entirely online, all bookings will be transferred to the online event. The package fees will be revised to reflect an online format and you will be refunded any difference between the in-person and online package fees. Full refunds of sponsor and exhibitor bookings will not be available due to an event moving online.

#### **CHANGES**

We reserve the right to change any and all aspects of the event, including but not limited to, the name, themes, content, program, speakers, format, performers, hosts, moderators, venues, and times. We reserve the right to amend or remove any sponsorship package, exhibition package or exhibition floor plan.

#### **DISCLAIMER**

Every effort has been made to present all the information accurately, however, we do not accept any liability for any inaccuracies in any published information. We will correct any published information as soon as possible and advise you as soon as possible.

#### CODE OF CONDUCT AND DISRUPTIVE BEHAVIOUR

You agree your representatives will abide by the Conference Code of Conduct.

### TERMS + CONDITIONS CONT.

#### **CODES OF PRACTICE**

Where relevant, we urge you to observe and follow the <u>AITSL</u>
<u>Australian Professional Standards for Teachers</u> and the <u>Teacher</u>
<u>Registration Board Tasmania Code of Professional Ethics</u>. This includes sponsors and exhibitors who may not be members of the above associations.

#### REGISTRATION TERMS AND CONDITIONS

All terms and conditions apply to your representatives.

#### REVOCATION OF PARTICIPATION

We may revoke an agreement with you, if we believe, in our sole opinion, the participation of an organisation is prejudicial to the interests and objectives of the event Host.

#### PRODUCT OR SERVICE ENDORSEMENT

Your participation in the event or sponsorship of any activity does not indicate endorsement of your products or services and must not be stated or inferred in any way.

#### **EXHIBITION FLOOR PLAN**

The exhibition floor plan is subject to change without notice. The floor plan is not to an exact scale but accurately represents the position and sizes of exhibition spaces at in-person conferences.

#### **ALLOCATION OF EXHIBITION SPACE**

Exhibition spaces will be allocated. We may revise allocated spaces after taking into account an organisation's sponsorship, the date of application, preferences, proximity to competitors and any other matters deemed relevant by us.

#### INDEMNITY

You shall indemnify and hold harmless the Host and Conference Design for any loss, damage to property or injury to persons suffered as a result of your participation in the conference, except where the Host or Conference Design are found to be negligent.

#### SUPPLY OF GOODS AND SERVICES

The supply of any goods, services, samples or advice is entirely at your own risk.

#### **SECURITY**

Valuable items should NOT be left unattended at your exhibition space at any time and especially not overnight. No responsibility is accepted for any loss or damage to equipment and display materials.

### TERMS + CONDITIONS CONT.

#### **CUSTOM DESIGNS**

All custom designs must fit within the purchased exhibition space. Custom stands must not exceed 3.0 metres high. If you have any questions please email us a floor plan and elevations of your proposed design.

#### **OPT-IN DELEGATE LIST**

The opt-in delegate list will be supplied to eligible sponsors as per the sponsorship prospectus. The list provided will exclude the names of delegates who have not provided their consent.

#### INTERACTIVE EXHIBITIONS

Whilst we encourage you to develop entertaining and interactive displays to attract delegates, please be mindful not to disturb other exhibitors or delegates.

#### SIGNAGE AT THE VENUE

Your signage should be free standing to allow for easy placement and should be contained with your exhibition space.

#### **DISMANTLING DISPLAYS**

Due to safety requirements you will not be able to dismantle your display before the published closing time.

#### **DAMAGE TO THE VENUE**

You indemnify us from all liability for damage to the venue deemed to have been caused by your staff, contractors, agents or guests. The cost of repairs will be the sole responsibility of your organisation.